



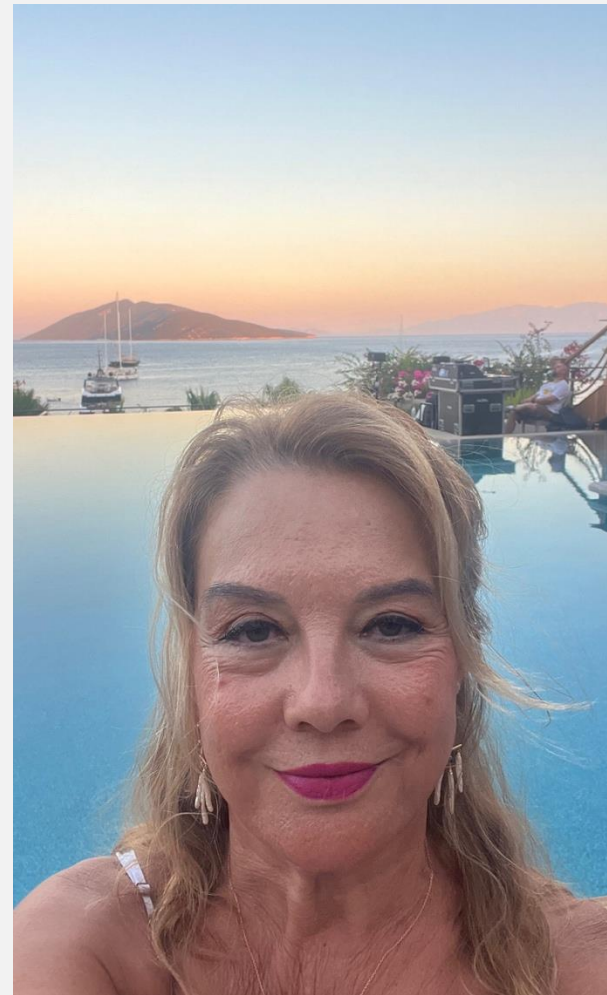
# Group 3 "membership"



**Marjolijn van den  
Busken-Both  
IW The Netherlands  
Club Inner Wheel  
Purmerend  
National President Inner  
Wheel The Netherlands  
2025-2026**



**ĆNives Sklepić Premuš  
IW Croatia,  
IW club Čakovec  
National Representative  
IW Croatia 2025-2027**



**İlay Yilmazlar  
Inner Wheel TURKEY  
Bursa inner Wheel club-  
242. District  
President of 242. District  
2021-2023  
Vice President of National  
Council 2025-2026**



**Franziska Zaugg  
IW Switzerland  
Club Langenthal  
President of  
IW Switzerland 2023-2024  
Nat.Rep. Deputy 2025-  
2026**



# Group 3 "membership"



**PAT RUSSELL**  
**IW GB&I**  
**CLUB: PENRITH D19**  
**VICE PRESIDENT OF GB&I**  
**AND NATIONAL**  
**REPRESENTATIVE FOR**  
**GB&I**



**Luisa Vinciguerra**  
**Inner Wheel Italy**  
**Club Inner Wheel Torino**  
**Europea**  
**President of the National**  
**Council 2005\06**  
**IIW Board Director**  
**2013\15**



**Sissy Avgerinou**  
**Inner Wheel Greece**  
**Club Inner Wheel Glyfada**  
**Mentor of EMs**



**Ingjerd Anda Brigg**  
**Inner Wheel Norway**  
**Club Inner Wheel**  
**Stavanger**  
**President NGB Norway**



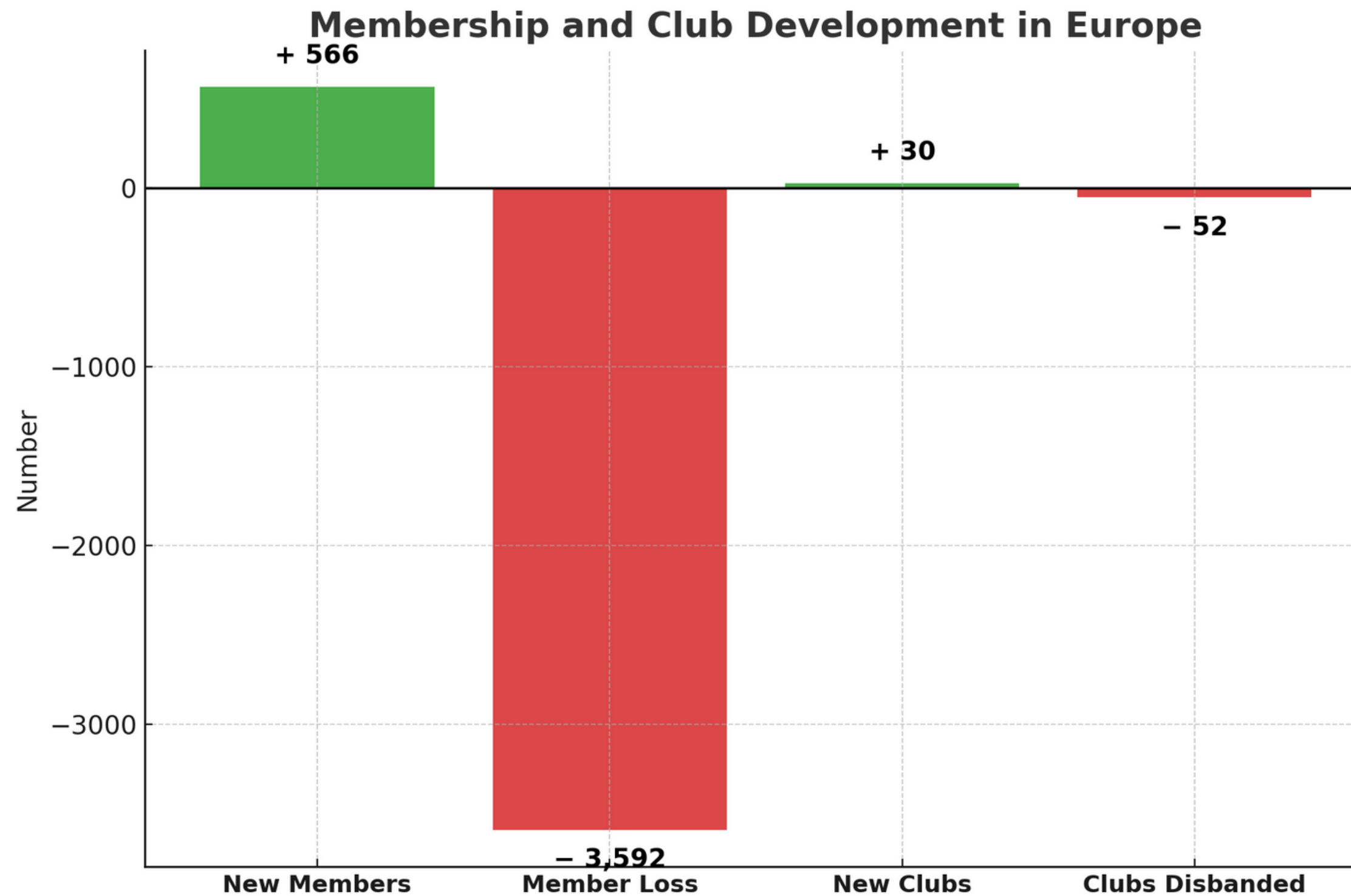
**Sanja Pejic Roska**  
**Inner Wheel Croatia**  
**Club Slavonski Brod**  
**District Editor**



**IW Membership –**

**together we are strong  
to make the change**

# IW members 2024/2025

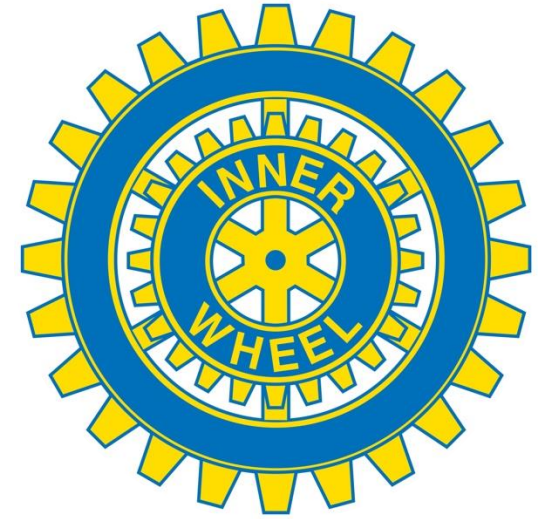




- 
- 5 District closed
  - a number of districts merged or reduced in size
  - reason for loss of members:

Age related – Health related problems – disbandment of Clubs – Members moving to another location – Clubs fail to remain appealing – No body wants to take office in either Club or District – Conflicts – Other interests – Lack of motivation to the younger members when older members refuse to change – Poor leadership – The organisation needs to effectively demonstrate the value it offers to its members– Failure to pay dues

# Options for development or transition to remain future proof:



## New forms of Membership

- **Dual membership**  
(traditional club & E-club)
- **Associate membership**  
(on project bases)

## New club middels

- **Sattelite club** (smaller groups acting under guidance of existing clubs)
- **Hybride clubs** (combinaties in-person and virtual meetings)



**IW Organization faces decrease of members**

**In need of new members**

**Fresh and modern version of IW legacy**

**NEW IW IDENTITY – IW 2.0**

# What are new members looking for?

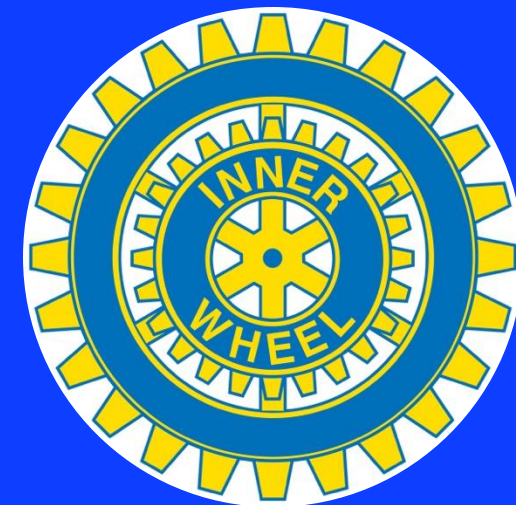
- Be more 'active' instead of only fundraising
- No traditional obligations, act!
- Be online







- Dual Membership
- Bring A Friend / Evening of open doors / Concerts to meet new women
- Community Platform – Inner Wheel NXTG



**Look to the future and  
renew our IW movement**





**Slide into a new future**

**Thank you**