



IW Making Clubs & Districts Effective & Vibrant

Marja Kyrölä, Finland



We get older & older...

Pic <http://seniors.lovetoknow.com/>



Pic: puijo.com



Pic: Stig Gustafsson, sukeltaja.fi

How the IW looks like!





**The world is
more digital...**



**...and people google
things on their mobiles**





What should we do next...



Inner Wheel Finland x Welcome to the Official V x

www.internationalinnerwheel.org/#

Sovellukset Outlook Web App Wilmaan kirjautumi...

Valitse kieli | ▼

International Inner Wheel happier futures

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International Inner Wheel is one of the most successful voluntary organizations in the world. It has over 103 countries and 3895 clubs.

FIND OUT MORE

IW International online...



WHAT'S NEW

Meet the President

Special Projects

"Light The Path"

With an utmost sanctity, solidarity and whole-hearted gratitude, I, hereby, accept the highest post of International Inner Wheel President 2014-15.

My sincerest thanks to all my Inner Wheel

Light the Path

Happier Futures Giving children a better life

We all do wonderful work for charities across the world and this year, we wanted a project that all clubs, districts and countries could become immersed in.

happier futures helping children around the world now





**IW clubs in action
in online images!**

Are we always standing side by side!

5.5.2021

The Inner Wheel Club of Towcester

Marja Kyrölä, FIN

Making Clubs & Districts More Effective & Vibrant





Public visibility of local clubs!




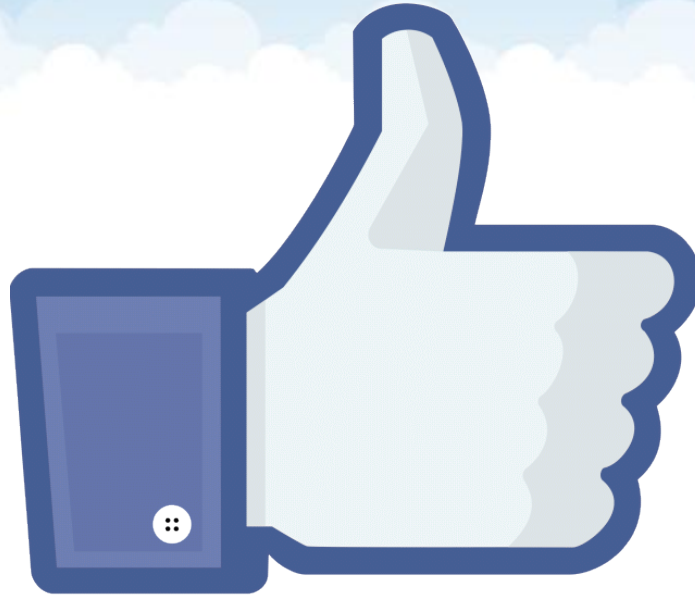
**Public visibility
of local clubs!**

**Are we about
stiff poses or
charity work!**

Interesting programs

- Visits to nearby areas
- Guests at the meetings
- Cooperation by making visits and planning bigger projects together
- New ideas
- **BUT MAKING THEM VISIBLE ONLINE**
 - **PICTURES, MOBILE VIDEOCLIPS**
 - **STORIES**

- 
- **More visibility**
 - **Informing younger women of our activities**
 - **Getting more and younger members**
 - **Better and more accurate online presence**



Let's do it!